

ALTERYX CONNECT

Accelerating Insight
and Improving
Decisions with
Collaborative Data
Exploration

ALTERYX CONNECT ALLOWS YOU TO:

- Combine data cataloging with human experience to make better decisions
- Accelerate insights by connecting to data, human-approved analytics, and context
- Enhance the end-to-end analytic process, from data discovery through analytic insight

If you're like most data analysts, you spend more time searching for data assets that may be relevant to your analysis than on the analysis itself. Too much time spent on the front end translates to inefficiencies and delays in answering critical business questions and, in turn, implementing the actions that can improve your bottom line. And often, others in your organization have already collected the same data or performed a similar analysis, but you simply don't know it—and have no way of finding it—so you duplicate effort.

Alteryx Connect changes how you discover, prioritize, and analyze all relevant information in your organization. A collaborative, data exploration platform for the enterprise, *Alteryx Connect* empowers you to find, manage, understand, and collaborate on the data that resides in your organization. You'll benefit from dramatically improved analytic productivity, and better business decisions for all. With *Alteryx Connect*, you can accelerate the end-to-end analytic process to help solidify your competitive advantage.

Combine Data Cataloging with Human Experience to Make Better Decisions

Alteryx Connect combines the power of metadata with human insight to document the types of information your data contains, where the information comes from, who is using it, and how it is used. Through familiar social interactions, you can share and utilize your organizational tribal knowledge. *Alteryx Connect* makes discovering everything in the analytic process—data, analytic apps, workflows, macros, visualizations, and dashboards—easier than ever before. You can seamlessly share and identify trusted information assets, along with insight into how they are being used and their lineage, so you can make more impactful business decisions.

Alteryx Connect System Requirements

- Alteryx Server Release 11.3 (minimum)
- Microsoft® Windows Server 2008R2 or later with current service pack (64-bit)
- Dual Core (single chip)
- 2.5GHz or faster processor
- 8GB RAM
- >25 GB free disk space

Supported Data Sources

- Alteryx Analytic Apps
- Alteryx Database – YXDB
- Alteryx Workflows
- Amazon Redshift databases
- Amazon S3
- Comma Separated Value – CSV
- EXASOL
- Hadoop HDFS
- Hive
- IBM DB2
- Microsoft Power BI
- Microsoft Excel® spreadsheet – XLS/XLSX
- Microsoft SQL Server databases via ODBC or OLEDB
- Oracle databases via ODBC or OCI
- Salesforce.com
- SAP HANA
- Tableau Server
- Teradata

For a complete list of system requirements, and supported data sources visit:
www.alteryx.com/TechSpecs

About Alteryx

Alteryx Inc. offers an end-to-end, analytics platform which empowers people to break data barriers, deliver insights, and experience the thrill of getting to the answer faster. Business analysts and data scientists alike can discover, share and prep data, perform analysis, and deploy and manage analytic models. Enterprises all over the world rely on Alteryx to deliver actionable insights daily.

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Accelerate Insights by Connecting to Data, Analytics, and Context

Although your organization is generating, storing, and accessing more data than any other time in history, this data is often hidden to the people who need it to make critical business decisions. What's more, sometimes the data conflicts with what you think you know, calling its trustworthiness into question. And even when you can access important data, you often don't realize its true value simply because you cannot easily share it with others.

Alteryx Connect enables you and the teams you support to discover relevant data assets quickly and explore the data to gain context, so everyone clearly understands their quality, lineage, and certifications. By creating an organizational standard that defines how employees find, share, and collaborate on data, you can reduce the time spent searching for impactful data and assets—and avoid those with poor ratings. You can also easily implement and enforce data governance policies across your organization.

With *Alteryx Connect*, everyone in your organization can play a vital role in improving the quality and reliability of data assets by rating the data, flagging and resolving issues, and commenting on personal experiences using the data. By having familiar search and social features integrated throughout the *Alteryx Connect* platform, you can minimize the duplication of effort and data assets—and gain more trust in all your data.

Empower the End-to-End Analytic Process

Available as a private cloud or on-premises solution that is an add-on to *Alteryx Server*, *Alteryx Connect* helps you maximize the value of your data. Once you can access, trust, and understand your data, you can fully realize the potential of self-service analytics—and your executive team can leverage the data to drive your competitive advantage. Combining data cataloging with best-in-class data preparation and advanced analytics, Alteryx enables you to leverage existing analytic workflows and gain detailed insight into how your organization uses and consumes data. With *Alteryx Connect*, you can put the thrill back into problem-solving with an analytic experience that is social, engaging, and powerful.

Key Features and Capabilities

- **Asset Catalog** – Assemble all your information in one place by collecting metadata from your information systems
- **Business Glossary** – Define your standard business terms in a data dictionary and link them to assets in the catalog
- **Data Discovery** – Discover the information you need to drive better business outcomes through powerful search capabilities
- **Data Enrichment and Collaboration** – Annotate, discuss, and rate information assets to provide business context and enable your organization with the most relevant data
- **Certification and Trust** – Understand the trustworthiness of information assets through certification, lineage, and versioning